Des Plaines Friends of the Parks MINUTES February 6, 2017

1. CALL TO ORDER:

Shawn Killian called the meeting to order at 6:05pm.

The following members were present: Kallie Haas, Ken Rochau, Paul Cathey, Shawn Killian, Brian Kowalski, and Trish Romza

2. APPROVAL OF MINUTES:

Shawn motioned to approve January 2017 meeting minutes. Trish seconded the motion.

3. FINANCIAL REPORT

Trish shared the financial report with the board. The bank account has almost \$18,000, minus \$3,500.00 for expenses, a few outstanding checks that need to clear, and another scholarship or two that need to be redeemed. The balance comes to \$13,315.76 available.

4. OLD BUSINESS:

- A. Scholarship Update: Three (3) scholarship applications were submitted for January 2017. Three (3) families/eight (8) children were assisted by these scholarships. There was an issue at the end of December 2016 for one application. The entire Board was emailed the application and voted on whether to award the family scholarship money from 2016, 2017, or from both calendar years. Due to miscommunication via email, the vote registered as to not award the family money from both years. This family has been award scholarship money for 2017. The board discussed this technicality and decided that should it happen again, the board would be emailed for a vote, but better communication would be expected. Brian Kowalski was added to the scholarship review committee to replace Kristina Haas. Paul reviewed his discussion with Josh Cantres regarding the spring soccer registration. Paul explained that our board would be subsidizing Josh's program, not providing scholarships. However, if families want to apply for the DP Friends' scholarship, they still may. Shawn hasn't spoken to Josh in about 3 weeks, so was unsure about the printing of the DP Friends' logo on the soccer jerseys. He will follow up on this.
- B. Website and Social Media Update: Taija was not present at the meeting, however she had emailed her information to the board prior. She has continued to update the website, and was currently working on the calendar and gallery. She still needed an updated, high definition logo to standardize all our media. Kallie will contact Gene Haring about this. The board members voted that the monthly meeting

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minutes would be attached to the new website. They agreed to review the website this week for additional input.

- C. District 62 ESL Meeting: Kallie met with the head of the ESL Department for all of District 62. She shared her meeting notes with the board. It appears there would be many opportunities to offer workshops or mentoring programs to their summer school/Parent University. Kallie felt very positivity about the meeting. The board reviewed and edited the DPFOTP informational pamphlet and the power point presentation Kallie created. SEE ATTACHED MINUTES
- D. Zumba Class with D62: As noted in Kallie's meeting notes from February 2, 2017, there would be a lot of opportunity for the DP Friends to offer Zumba class(es) for students in D62, whether during their Parent University program, or during the school year after school. Kallie has communicated with Lisa Carbello about her interest in supporting the efforts of the DP Friends, and will continue to communicate with her as the programming further develops. Lisa is very interested to help provide Zumba classes.

5. NEW BUSINESS:

- A. Easter Eggs-travaganza: This event will be held April 15th at Prairie Lakes. The board discussed the desire to hold all DP Friends activities in one room, preferably the large room where the popcorn was sold at last year's event. Kallie will contact Cindy Yelich or Jen Boys about this room change. The board also discussed adding a cookie decorating station to the event, similar to the Winter Wonderland event. Shawn will coordinate with his bakery about cookie and frosting cost. Trish noted that the board has some money remaining on a Sam's Club gift card. Kallie will contact Maine West High School groups for student volunteers.
- B. GITD17 Fliers: The board discussed the pricing options on the flier. Debbie had sent information about these prices via email, which Kallie shared with the board. Debbie advocated to keep the prices the same as last year, as the rates are consistent with events held in the local region. She felt if we increased rates, we would lose donations/sponsorships. The board reviewed the flier and made a couple of editing changes. The flier will be ready for distribution once edits are made.

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- C. GITD17 Letters: Debbie was not present, so this discussion will be tabled until next month's meeting.
- D. Fishing Derby: The board discussed the pros/cons for requiring a registration fee for this year's fishing derby. It was determined that an online email vote would be sent to all board members, and a final decision would be tallied once all emails were submitted. Ken suggested an addition to this year's derby: a blow horn. He recommended this be the signal for the final 10 minutes when the score cards need to be submitted and fishing poles returned to the tent. A blow horn would help provide more structure. Also, the board discussed shortening the derby's hours.
- E. Kiwanis Meeting: Paul Cathey arranged to have Shawn Killian and Kallie Haas attend the Kiwanis Club's weekly luncheon meeting on February 7, 2017 to share the DPFOTP's mission, scholarships, etc. Kallie will adapt the ESL PAC Night power point for this meeting, and submit to Paul to be printed.
- F. Board Vacancy: Taija drafted an application for the current board member vacancy. The board will need to review and edit via email.
- G. Other fundraising ideas: Kallie had an example of a wine tasting event from another park district. Due to time constraints, this topic will be tabled for next month.

Next Meeting: Monday, March 6th, 2017 at the ALC

Items to be discussed- Review Kiwanis meeting, finalize Easter Egg-stravaganza details, review February PAC Night, GITD17 letters, Chase to the Taste, Board member vacancy, other fundraising idea-wine tasting