

**1. CALL TO ORDER:**

Meeting location: Beacon Tap

Kallie Haas called the meeting to order at 6:05pm.

The following members were present: Shawn Killian, Kallie Haas, Ken Rochau, Trish Romza, Paul Cathey, Kristina Haas, Debbie Hermanson, and Taija Jenkins Sparkman.

**2. APPROVAL OF MINUTES:**

No minutes were present at September's meeting. We will need to approve both August and September's meeting minutes at the October meeting.

**3. UNFINISHED BUSINESS:**

A. Treasurer Report and Scholarship Update: Trish shared the treasurer's report and reviewed the money earned at Golf in the Dark at Lake Park 2016 (GITDALP16). This year's event raised a little over \$10,000.00 which is only about \$500.00 less than last year's event. In 2016, 115 kids have been awarded scholarships (63 families). \$2,000.00 may go back into last year's pot if scholarships are not redeemed. The board discussed if we stop awarding scholarships in 2016 or if we start to use GITD16's funds in 2016. The board decided to continue to review applications and award what we could in this year. Debbie informed the board that there will be a new \$250.00 charge to file with the Illinois Attorney General.

B. Website and Social Media Update: Taija and Debbie have been updating the website and it looks great. All the information is up to date. Taija and Kallie have been updating the Facebook page. Taija used "Facebook Live" to transmit the Welcome Speech from GITD16 so people besides the participants were able to see and hear what was going on. Taija would like to change our website from the iPage to Word Press or another platform for better layout. She would also like to add some of our application essays and testimonials to the website so our viewers can see the impact we really are making.

**4. NEW BUSINESS:**

A. GITD16 Event Review: After the event, Trish sent out an evaluation request to the board members. The results were included in the agenda for September's meeting. Overall review was positive. Still a few changes needed to be made to continue to improve. The board felt it was a good idea to set the date for GITD17 at the meeting so this date would be included in the follow up thank you letters to the golfers and

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to be present at our upcoming events. GITDALP2017: September 9, 2017. Rain date: September 23, 2017

- B. GITD16 Financial Report: Reviewed during the Treasurer's Report. Even with 10-15 fewer participants, the event brought in over \$10,000.00.
  - C. GITD16 Thank You Letters Signed: The board members began the meeting by signing the Thank You letters to the event's sponsors and food donors. There were over 100 letters to be signed.
  - D. Fishing Derby September 17<sup>th</sup> for Fall Fest: Event noon-3pm, set up at 11:30am. Taija may be able to stop by before the event for a few photos. Kallie, Kristina, Ken, and Paul can help. Issac Walton (earthworms) and the VFW (wax worms) are donating bait again. They will have a few volunteers there again. Debbie already stuffed plastic bags with pencils, rulers, score cards, and handouts for the event. Kristina noted that the volunteers need to remind the kids/parents to measure their fish to the quarter inch or greater in order to have a clear winner for the age brackets. Max Romza and a friend will volunteer again. Kallie will email the Maine West Hispanic Club for student volunteers. Donation boxes are needed for the event. Paul will separate the bait.
  - E. Halloween Decorating Contest: Shawn will contact the Journal to partner with them again. Board agreed to change from senior citizens to Girls Scouts/Boy Scouts as the judges. Based on other meetings, the event will consist of two parts: the board members will preview the submissions on Sunday, October 23<sup>rd</sup>, and the students will do the final judging on Tuesday, October 25<sup>th</sup>.
5. **Next Meeting:** Monday, October 3, 2016 at the ALC.

**Items to be discussed-** Finalize plans for Halloween Decorating Contest. Cooking decorating at Winter Wonderland.

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Golf in the Dark at Lake Park 2016 Evaluation

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Less chaotic/more organized	No flashing poles
Efficient raffle drawing	Swag bags- need rules of the golf course & colors on the course
Advertised on a lot of signs/newspaper	Set the date now for 2017!!
Lots of volunteers	Drop the price for the foursome?
Good food	Fewer and/or better silent auction items
	Create group packages for the auction items instead of individual items
	Have the cut-off date for auction items the week before the event so the items can be group together better
	Change raffle ticket prices: \$1.00 x 1 \$5.00 x 6 \$20.00 x 25
	2 different ticket colors for raffle and 50-50
	Have food donor names and menu in front of the sternos so people know what they're eating and where it came from
	Diet soda needed
	Lite beer needed
	Better sound system for indoor/outdoor
	Give the Welcome/Thank You speech before serving food so people are paying attention