

1. CALL TO ORDER:

Kallie Haas called the meeting to order at 6:01pm.

The following members were present: Kallie Haas, Ken Rochau, Paul Cathey, Kristina Haas, Taija Jenkins Sparkman, Trish Romza, Brian Kowalski and Shawn Killian.

2. APPROVAL OF MINUTES:

No meeting minutes were present at tonight's meeting. The board will need to approve 3 months' worth of minutes at the November 2016 meeting.

3. OLD BUSINESS:

A. Treasurer Report and Scholarship Update: Trish reported that Josh Cantres reached out to her in order to provide scholarships for the tennis applications. Thanks to our help, 4 kids are now playing tennis. Paul requested a form that would detail our month to month scholarship awards. Trish is still working with Todd to establish more user-friendly financial reports for the organization.

B. Website and Social Media Update: Taija has begun working on switching the DPFriends website from the iPage to Word Press. It should be ready by next month. Facebook and Instagram are updated for the Halloween contest.

4. NEW BUSINESS:

A. Halloween Decorating Contest: Trish will contact Troop 38 in order to get them involved, and to spread the word to get other scouting troops involved to judge the houses participating in the contest. Shawn noted the Journal does want to partner with the Friends again. The Journal will advertise an updated flier and provide a \$25.00 gift card as one of the prizes to the winning house. The Friends will use DP Park District gift certificates as other prizes.

B. Cooking Decorating at Winter Wonderland: Shawn should be able to secure cookies and frosting again. The members agreed to increase the cookie sale price from \$1.00 to \$2.00 per cookie and keep popcorn at \$1.00 per bag. The members questioned if they could also sell water bottles or hot chocolate, as well. The Wonderland is December 3-4, 2016. Improvement for this year: The group will need to pre-fill the frosting bags so it's easier to use at the event.

C. Chicago Steel Hockey: Kallie shared with the board the fundraising options available through the Chicago Steel Hockey team in Geneva, IL. Based on its location, these fundraisers would not be very easy to do. The Steel offers character development

Des Plaines Friends of the Parks

MINUTES

October 3, 2016

workshops for children, so the Friends will look into sponsoring an event with the hockey team and their curriculum.

- D. Other Potential Events: The Friends brainstormed additional fundraising ideas. Ideas included- attending a Chicago Wolves game, working with Josh Cantres on his indoor hockey tournament, a downtown miniature golf tournament, possibly having an event in February 2017 to balance the GITD in August.
- E. Scholarships through outside foundation: The mother who created "Patrick Lives On..." wants to work with the DPFriends. It was reported that she raised \$80,000 at her recent fundraiser. She wants to create PSAs with this earned money, then come to the December 2016 meeting to discuss collaborating with her organization.

5. **Next Meeting:** Monday, November 7, 2016.

Items to be discussed- Winter Wonderland